



Riverside County Suicide Prevention Coalition

Suicide Messaging Work Group Meeting Minutes

Date 2/3/2021

Time 10:00 AM

I. Agenda items

- i. Reviewed twelve social media posts to examine the pros and cons of messaging used
- ii. Well done posts were: concise, clean, and colorful
- iii. Poorly constructed posts: promoted violence and had too much content

II. Messaging Toolkit

- I. Our goal is to create a simplified social media toolkit based on the General Suicide Messaging document that we created
- II. Model the social media post from the Mental Health Foundation Suicide Messaging from the UK

III. "SAFE Share"

i. Building a Suicide Safer Community (By: The Riverside Suicide Prevention Coalition)

ii. We are going to adjust and edit the content for the below acronym but this how we started:

iii.S. Suicide prevention is everyone's business

iv.A. Avoid glorifying violence by discussing method or a single cause

v.F. Focus on sharing the signs

vi.E. Encourage prevention and include resources

Next Meeting: March 3, 2021 @ 10:00 AM

