



Riverside County Suicide Prevention Coalition Sub-Committee Meeting

Effective Messaging Sub-Committee Meeting

Wednesday, February 08, 2023 from 10:00 AM – 11:00 AM

In Attendance:

Janely Rivera, RUHS-Public Health: janelyrivera10@gmail.com

Moe Bhuyian, Caltrans: moe.bhuyian@dot.ca.gov

Rian Raya Marquez, County of Riverside-Behavioral Health: rmarquez@ruhealth.org

Robert Youssef, RUHS-Behavioral Health: RYoussef@ruhealth.org

Absent:

Aaron Esparza, United States Airforce: aaron.esparza.3@us.af.mil

Amenze Ogbebor, RUHS - BH Consumer Affairs: Aogbebor@ruhealth.org

America Navejas, Inland Caregiver Resource Center: anavejas@inlandcaregivers.org

Andrea Putnam, RUHS-Behavioral Health: a.putnam@ruhealth.org

Angela Naso, Department of Public Social Services: anaso@rivco.org

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Audrey Mae Hernandez, Inland SoCal United Way: AudreyMaeS.Hernandez@calbaptist.edu

Cathleen Chou, Norco College: Cathleen.chou@rccd.org

Christian Ortiz, Cortiz@rivco.org

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Crystal Toscano, DPSS/IHSS : ctoscano@rivco.org

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Derek Chacon, Inland Caregiver Resource Center : dchacon@inlandcaregivers.org

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Janeen Gonzalez, Hemet Unified School District: jgonzalez1@hemetusd.org

Kim Saruwatari, Riverside County of Public Health: ksaruwatari@ruhealth.org

Kim Starrs, Inland SoCal 211 United Way: kstarrs@uwiv.org

Lauren St.Jaques, Lauren St. Jacques Counseling Services: lauren.st.jacques@hotmail.com

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Lisa Price, CODIE -Regional Director: kprice@codie.org

Maria Gallardo, Vision y Compromiso: mariag@visionycompromiso.org

Maura Burke, It's Up to Us marketing campaign for Riverside: maura@civilian.com

Maura Rogers, Public Defender's Office: MRROgers@rivco.org

Mila Banks, Filipino American Mental Health Resource Center: smilabanks_409@yahoo.com

Natalie Rocha, Reach Out: natalie.rocha@we-reachout.org

Pamela Norton, RUHS- Behavioral Health: pnorton@ruhealth.org
Pedro Cevallos, Caltrans: pedro.cevallos@coronaca.gov
Rafael Gonzalez, Rainbow Pride Youth Alliance: rgonzalez@rainbowprideyouthalliance.org
Rebecca Antillon, RUHS-Program Director rantillon@ruhealth.org
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Sarah Rodriguez, Board of Supervisors, District 3: sarrodr@rivco.org
Savat Khamphou, Caltrans: savat,khamphou@coronaca.gov
Silvia Ivanova, CFLC Sheltering Palms: sivanova@cflckids.org
Stan Collins, Each Mind Matters: stan@suicideispreventable.org
Tamara Dewey, Murrieta Valley Unified School District: tdewey@murrieta.k12.ca.us
Theresa Rago, Moreno Valley Unified School District: trago@mvusd.net
Traci Cornelius, Riverside County Office on Aging: tcornelius@rivco.org
Veronica Martinez, RUSD: vmartinez@riversideunified.org
Virginia Perez, Norco College: Virginia.Perez@norcollege.edu
Yvette Flanagan, yflanagan@banning.k12.ca.us

I. Subcommittee Goals

- II.** *We seek to increase safe reporting of suicide, increase healthy social media use, partner with members of media to provide information about resources, integrate best practices into public campaigns and communication strategies for suicide loss.*

III. Welcome

IV. Icebreaker

V. Review Suggestion for SPC Website

a. SPC Website- www.rivcospc.org

- Changing color scheme from blue and purple for the Crisis numbers.
- Mobile version – clickable
- Sub-committees listed on the front page.
- Calendar be listed to upcoming or current Sub-committees.
- Other Organizations
 - Resources for organization
 - Redirecting to another calendar for those who would like to know more.
 - Online form to re-direct where Robert can approve or decline those being promoted on the website.

VI. Reporting on Suicide materials from It's Up to Us Riverside

- a. file:///C:/Users/t259848/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/LMTRVDF4/23-RMH-0116_ReportingonSuicide_R1.pdf
- b. file:///C:/Users/t259848/AppData/Local/Microsoft/Windows/INetCache/Content.Outlook/LMTRVDF4/23-RMH-0116_ResponsibleReporting_R1.pdf

VII. Future Committee Activities/ Questions & Comments

- a. Safe Gun Project (March)
- b. Review Suggestions for SPC Website
- c. Reviewing Materials from It's Up to Us Riverside

**VIII. Next Meeting Reminder: Suicide Prevention Coalition Quarterly Meeting 04/27/2023,
Sub-Committee Meeting 03/8/2023**

