



## Riverside County Suicide Prevention Coalition

### Suicide Messaging Content Work Group

Wednesday April 7<sup>th</sup> @ 10am

#### In Attendance:

1. Jennifer Carson, Inland SoCal 211 United Way: [jcarson@connectriverside.org](mailto:jcarson@connectriverside.org)
2. Mary Obideyi, RUHS- Public Health: [mobideyi@ruhealth.org](mailto:mobideyi@ruhealth.org)
3. Kaylea Snaer- RUHS- Public Health: [ksnaer@ruhealth.org](mailto:ksnaer@ruhealth.org)
4. Pamela Norton, RUHS- Behavioral Health: [pnorton@ruhealth.org](mailto:pnorton@ruhealth.org)
5. Amenze Ogbemor, RUHS-Behavioral Health: [aogbebor@ruhealth.org](mailto:aogbebor@ruhealth.org)

#### Minutes

##### I. SAFE Messaging Document

- We spent the entirety of the meeting discussing and finalizing our SAFE messaging document
- We used the feedback from our sub-committee meeting and research-based language to edit various sections and create a finalized product
- Below is the final result:

### **Suicide SAFE Messaging**

- S.** Share supportive and preventive resources
  - A.** Avoid sensationalizing details of suicide
  - F.** Factor in the complexity of the causes
  - E.** Encourage help, hope, and safety
- We emailed the final product to the public relations workgroup to design social media templates



## II. Next Meeting

- Wednesday, May 5th, 10:00-11:00am