

Effective Messaging Sub-Committee Quarterly Meeting Updates	
Regularly Scheduled Meetings: 2 nd Wednesdays, 10:00am-11:00am.	
Sub-Committee Goal(s):	Increase safe reporting of suicide and healthy social media use.
	Increase safe reporting of suicide
Sub-Committee Objective(s):	Increase healthy social media use
	Partner with members of media to provide information about resources
	4. Integrate best practices into public campaigns and communication strategies about suicide.
Last Quarter's Actions:	Hosted PIO workshop on September 28, 2022
Last Quarter's Actions.	Supported the successful launch of the SPC website on October 27, 2022.
Community Partners Needed:	City PIOs; School District PIOs; University (marketing) groups
Priority Activities this Quarter:	 Develop annual report and hold press-conference discussing coalition's progress and current initiatives. Meet with partners from Cal-Trans, City of Corona to discuss and execute next steps in getting suicide/crisis signage for Corona interchange ordered.
	Ongoing activity - Assist other sub-committees with development of their materials to provide feedback on safe messaging and best practices.

Measuring and Sharing Outcomes		
Regularly Scheduled Meetings: 3 rd Thursdays, 9:00am-10:00am.		
Sub-Committee Goal(s):	Advance data monitoring and evaluation	
Sub-Committee Objective(s):	1. Partner with coroners and medical examiners to develop a method for accessing data for improved suicide prevention strategies	
Last Quarter's Actions:	Completed data brief/infographic for SPC website. Content is currently in review process. Continued to meet with Coroner's office to discuss a potential partnership to create a Suicide Fatality Review Team.	
Community Partners Needed:	Follow-up with current members; School and community partners; Coroner's Office Partners with public health and sheriff department. Medical Center collaboration	
Priority Activities this Quarter:	Continue working with Coalition leadership and the Coroner's office to build a suicide fatality review team.	
	Ongoing activity - Assist other sub-committees with data collection and inquiries	

• How can other sub-committees potentially help you in your efforts?

Providing insight on what data needs would be useful and what the subcommittee's data needs



Upstream		
Regularly Scheduled Meetings 1st Tuesdays 9:00am-10:30am		
Sub-Committee Goal(s):	Increase connectedness between people, family members, and community. Increase resiliency and help-seeking.	
Sub-Committee Objective(s):	 Increase services focused on fostering a sense of belonging. Promote a culture free of stigma and discrimination. Integrate activities into community-based services that increase life skills. Expand services to increase help-seeking behaviors and promote messages of resiliency, recovery and hope. 	
Last Quarter's Actions:	 Committee has submitted the Coalition's request for funding application to purchase supplies for wellness kits for homebound seniors. Made connections with senior centers in the county. Can use these connections to pilot training for staff regarding the effects of social isolation. Began outreach to possible partners involved in the Directing Change film and Art contest to assist with producing a video highlighting the winning entries and integrating message of hope and resiliency with resource information. 	
Community Partners Needed:	Home delivered meal and other food distribution agencies, senior centers, schools, volunteer programs, churches, and social organizations	
Priority Activities this Quarter:	 Fund Kindness Kit activity and began to execute the plan as outlined in Proposal. Coordinate with partners to create a compilation video using the Poear Me entries for youth. Formalize Outreach to senior centers to assess interest in training staff and volunteers. 	

How can other sub-committees potentially help you in your efforts?

- Training subcommittee can assist with the development of the Curriculum to raise awareness for senior center staff and Community volunteers.
- Intervention Subcommittee can assist with knowledge of best practices in identifying those most at risk and disseminating info
 (regarding methods to support a person at risk and help plan for safety) to those who have contact with these individuals including family caregivers
 and professional caregivers.
- Measuring and Sharing Outcomes sub committee can assist Upstream by developing a strategy to gather data through pre and post tests to see if the Kindness Kits are impactful in the participating senior's lives. They can also assist in the development of a tool to measure the effect of the "Dear Me" video aimed at our youth.
- o Input from the Effective Messaging and Communication team will assist us in addressing the older adults who have been identified as "at risk" with proper messaging. Effective Messaging can also assist in addressing the use of social media to circulate the "Dear Me" video to our target population.



Prevention – Higher Education		
Regularly Scheduled Meetings: 4 th Mondays, 9:00am-10:00am		
Sub-Committee Goal(s):	Standardize policies and curriculum to promote connectedness and address suicide risk.	
Sub-Committee Objective(s):	 Increase education and awareness regarding mental illness and suicide amongst college students and staff. Assist schools with the implementation of trauma-informed practices. Promote increased help seeking behaviors amongst college youth. 	
Last Quarter's Actions:	 Several community colleges are collaborating together on a workshop series being led by Dr. Sullivan. Developed a plan to begin creating 3-5 min refresher videos to promote mental health efforts on campus. Self-care techniques have been implemented during each meeting and committee members are encouraged to utilize these skills with students, staff, and faculty on their campuses. 	
Community Partners Needed:	Leadership from each college/university to provide feedback on what mental health resources are needed to address current challenges on campus.	
Priority Activities this Quarter:	• Establish a strategic plan for developing short educational videos for staff/faculty to address time constraints as a barrier to attending mental health/suicide prevention training.	

Prevention – Engaging Schools Sub-Committee Quarterly Meeting Updates		
Regularly Scheduled Meetings: 1st Tuesdays, 3:00pm-4:30pm		
Sub-Committee Goal(s):	Standardize policies and curriculum to promote connectedness and address suicide risk.	
Sub-Committee Objective(s):	 Implement programs that foster social emotional growth. Develop and implement standardized suicide risk assessment tools and prevention plans. Assist schools with the implementation of trauma-informed practices. 	
Last Quarter's Actions:	 RUHS & RCOE have been providing the following trainings to school staff: QPR (Question. Persuade. Refer.), Know the Signs, Social Emotional Learning, PBIS (Positive Behavioral Interventions & Supports) 	
Community Partners Needed:	Representation of K-12 Districts (highest priority). School admin, school psychologists, clinicians, and students.	
Priority Activities:	Support districts with standardized and effective implementation of Education Code 215 to address suicide prevention, intervention, and postvention.	



Prevention - Trainings Sub-Committee Quarterly Meeting Updates		
Regularly Scheduled Meetings: 3 rd Mondays, 3:30pm-4:30pm		
Sub-Committee Goal(s):	Increase detection and screening to connect people to services based on suicide risk.	
Sub-Committee Objective(s):	Trainings to increase effectiveness of suicide risk screenings, assessments and trauma-informed practices. Trainings to support identification and intervention to effective care.	
Last Quarter's Actions:	 Identified target population for suicide prevention training PSA to increase awareness and trained helpers in our county. Kimberly Jow joined the sub-committee as our 2nd Co-Chair! 	
Community Partners Needed:	Communications staff at RUHS to assist with filming. Safe & Effective Messaging to help with wording	
Priority Activities this Quarter:	 Create PSA video(s) promoting suicide prevention gatekeeper trainings for those in high risk groups (LBGTQ+ population, LatinX Youth, older adults). Work with local businesses to arrange screening of video(s) where community members can view (i.e. movie theaters, DMV, doctor's offices, HOAs, CBOs, schools, etc.) 	

- How can other sub-committees potentially help you in your efforts?
 - o We will contact Safe & Effective Messaging related to our scripts and might need their help in creating those.
- What additional supports or resources may be needed?
 - o RUHS communications team as mentioned above.



Sub-Committee Co-Chair:





Intervention Sub-Committee Quarterly Meeting Updates		
Regularly Scheduled Meetings: 3 rd Wednesdays,1:00pm-2:30pm		
Sub-Committee Goal(s):	Deliver a continuum of crisis services across the county and evaluate crisis services to identify gaps in care. Create safe environments by reducing access to lethal means and develop professional competence to reduce risk and promote community safety.	
Sub-Committee Objective(s):	 Improve transition in care of consumers following a hospitalization or a consumer/family contact with crisis system of care. Develop relationships with community partners that are willing to work with the committee to reduce access to lethal means to improve community safety. Develop a recommendation for countywide best practice professional trainings on means safety and consumer care for the consumer with suicidal ideation. 	
Last Quarter's Actions:	 Received one-time funding from coalition to print and distribute crisis services flyer. Printing job is in progress. Developed tool that can be used by gun sales stores and gun ranges to address the issue of suicide prevention and firearm safety. Tool has been submitted to Effective Messaging subcommittee for feedback. 	
Community Partners Needed:	Gun shop owners. Possibly pharmacy staff, if the committee attempts to enlarge the focus of means safety efforts to include pharmacy information and hand-outs.	
Priority Activities:	 Disseminate flyer to be utilized by the crisis teams in order to improve transitions in care. Bring in firearm safety program used in other counties. Explore best practices for Pharmacy means control for suicide prevention – training & programs. 	



Postvention Sub-Committee Quarterly Meeting Updates	
Regularly Scheduled Meetings: 4 th Mondays, 10am-12pm	
Sub-Committee Goal(s):	Expand support and services following a suicide loss.
Sub-Committee Objective(s):	Develop and implement postvention team(s) to coordinate effective response at various levels and across multiple settings
	2. Implement and expand survivor's support groups into systems of care to address immediate, delayed, and ongoing supports.
	3. Provide trainings to clinical staff on complicated grief and bereavement to better serve suicide loss survivors.
Last Quarter's Actions:	 Scheduled full day training for clinicians on suicide bereavement counseling to be held on January 10, 2023 by Dr. Sally Spencer-Thomas. Completed recruitment flyer for prospective Survivors of Suicide Loss (SOSL) volunteers and began distributing flyer. SOSL agreed to offer volunteer training in November. Hosted TIP training for 10 new LOSS team volunteers.
Community Partners Needed:	AFSP, SOSL, IEHP, RUHS-BH, TIP, NAMI
Priority Activities:	 Attend Coachella Valley AFSP walk and NAMI Walks Inland Empire to spread the word about postvention services available through TIP and recruit TIP volunteers. Recruit volunteers interested in becoming Survivors of Suicide Loss (SOSL) Facilitators. Determine date and time for training of facilitators with SOSL leader Michele Madden.

How can other sub-committees potentially help you in your efforts?

They can support us in the recruitment of survivors of suicide loss to facilitate support groups. We could also use support in identifying volunteers for TIP who will directly support survivors immediately after the loss.

What additional supports or resources may be needed?

TIP continues to try to expand their contract to other parts of the county. Desert Region is a large focus still as there is no TIP services there. Perhaps the Effective Messaging subcommittee could help TIP get an article in a local desert paper if they have a contact. If residents were interested in having TIP in their area, they would advocate to their representatives. We could also use support in establishing messaging to get the word out about the recruitment of volunteers to run SOSL support groups.